

# Cookies Policy

To make this site work properly, we sometimes place small data files called cookies on your device.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## How do we use cookies?

- In our Umbraco CMS
- In 3rd party platforms integrated into the site

Third party platforms integrated into the website will use cookies; below are the third-party platforms integrated into our site and links to how they use cookies:

- **Vimeo:** Details on how [Vimeo use cookies](#)
- **YouTube:** Refer to Google
- **Instagram:** Details on their [cookies](#)
- **Google Analytics:** which uses cookies to help us analyse how our visitors use the site [Details on which cookies are used on the [Google privacy site](#)].

## How to control and delete cookies?

If you want to restrict or block the cookies we set, please visit <http://www.aboutcookies.org/> which contains comprehensive information on cookies on a wide variety of browsers.

Another useful resource to obtain further information about cookies and how to disable them you can use the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>.

The information we obtain from our use of cookies will not contain your personal data. We do not share any information with any other company.

In certain circumstances we may collect personal information about you but only where you voluntarily provide it (e.g. by completing an online form).

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

## Description of cookies?

The table below provides more information about the cookies we use and why:

### Essential

Cookie	Description
Umbraco Cookies	The backend platform is based on Umbraco and so uses cookies for various things such as keeping user state. Public users do not have access to the backend only site Administrators do.

### Site Analytics

Cookie	Description
Google Analytics	Google Analytics cookies are used to help us understand how people use the website, how they find out about the website, and what pages people visit.
Google Analytics Audiences	Used to identify previous visitors to our website.

## Social, Marketing + Third Party Site Cookies

Cookie	Description
YouTube	On occasion a video maybe embedded on our website, which has been hosted with YouTube. See information earlier for what cookies they keep.
Vimeo	On occasion a video maybe embedded on our website, which has been hosted with Vimeo. See information earlier for what cookies they keep.
Instagram	An Instagram feed maybe embedded on our site. See information earlier for what cookies they keep.
MailChimp	Occasionally we may embed a form using Mailchimp i.e. for subscription to a newsletter. We will always ask your permission before saving these details on the form which is embedded. See information earlier for what cookies they keep.

## More detailed information about the cookies we use

### Performance Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site. We use Google Analytics as for collecting this information.

## Google Analytics

Cookie	Description
__utma	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. Used to calculate new and returning visitor statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.
__utmc	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. It is not used in most sites but is set to enable interoperability with the older version of Google Analytics code known as Urchin. In this older version this was used in combination with the __utmb cookie to identify new sessions/visits for returning visitors. When used by Google Analytics this is always a Session cookie which is destroyed when the user closes their browser. Where it is seen as a Persistent cookie it is therefore likely to be a different technology setting the cookie.
__utmz	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site.
__utmz	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour measure of site performance. This cookie identifies the source of traffic to the site - so Google Analytics can tell site owners where visitors came from when arriving on the site. The cookie has a life span of 6 months and is updated every time data is sent to Google Analytics.
__utmb	This is one of the four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance. This cookie lasts for 2 years by default and distinguishes between users and sessions. It it used to calculate new and returning visitor

	statistics. The cookie is updated every time data is sent to Google Analytics. The lifespan of the cookie can be customised by website owners.
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This helps us count how many people visit our website by tracking if you've visited before. (2 year Session Cookie)
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website (Session Cookie)

### Strictly Necessary Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site. We use Google Analytics as for collecting this information

### Umbraco Backend

Cookie	Description
Asp.net_sessionID	Essential cookie. Preserves the visitor's session state across page requests. General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.
UMB_UCONTEXT	Essential cookie. Umbraco specific cookies - Strictly necessary for the website to work correctly. This cookie is set by websites using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors. Stores an id, which is needed to use the CMS

UMB_UPDCHK	Essential cookie. Umbraco specific cookies - Strictly necessary for the website to work correctly. This cookie is set by websites using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors.
UMB_PANEL	Stores the dimensions of the UI panel.
UMB_UPDCHK	Let's the system know the next time to check for updates
XSRF-TOKEN	Essential cookie. Umbraco specific cookies - Strictly necessary for the website to work correctly. This cookie is set by websites using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors.
XSRF-V	Essential cookie. Umbraco specific cookies - Strictly necessary for the website to work correctly. This cookie is set by websites using the Umbraco web content management system. It is usually only seen by site administrators accessing the back end of the website, rather than general visitors.

## Other Cookies

Cookie	Description
_requestVerificationToken(Session)	This is an anti-forgery token. Helps prevent Cross-Site Request Forgery (CSRF) attacks. We use this when required.